

ALP
STORE



Energy Storage for the Alpine Space



AlpStore @Mobilis Conference 2014

*Freshmile will introduce the audience to **Alsace Auto 2.0**, the pilot project implemented within AlpStore*

Strasbourg, November 10th, 2014 - The AlpStore pilot project Alsace Auto 2.0 will be presented at Mobilis Conference, on December 2nd, in Strasbourg (FR), a very attractive event organized by Pôle Véhicule du Futur. Our project partner Freshmile, represented by Arnaud Mora, will present AlpStore in the workshop A2 "What innovative business models for E-mobility services?". Mr. Arnaud Mora will explain the topic of the business models on electric mobility, linked to electric storage. The audience will be made of professionals from the automotive industry and civil servants. The pilot project Alsace Auto 2.0 will be introduced to show tomorrow's evolution in connection with mobility/storage. More information here <http://www.alpstore.info/News/85/AlpStoreMobilisConference.html>

AlpStore is supported by the Alpine Space Programme 2007-2013, which is part of the "European Territorial Cooperation" (Objective 3 of the Regional Policy 2007-2013). Together with 13 other programmes it strives for transnational cooperation in and between the European Regions. The programme's overall aim is to increase the competitiveness and the attractiveness of the cooperation area in a sustainable way. Thus it supports transnational projects in the Alpine area fostering territorial development and cohesion. These projects involve key actors of the cooperation area and develop joint actions for shared solutions on specific Alpine issues as laid down in the programme "priorities": competitiveness and attractiveness; accessibility and connectivity; environment and risk prevention. To know more, please visit: <http://www.alpine-space.eu>

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alpstore@baumgroup.de